

kamloops

BRITISH COLUMBIA

2-Day Itinerary

Tasting the Story of Kamloops

Day 1:

8:30 AM – Frankly Coffee & Bistro

Begin your guests' day at Frankly Coffee & Bistro, known for locally sourced ingredients, artisan coffee, and friendly Kamloops charm.

10:00 AM – BC Wildlife Park

Kamloops is home to one of Canada's most respected wildlife rehabilitation centres, the BC Wildlife Park. This non-profit organization provides a sanctuary for over 60 species native to British Columbia, including cougars, birds of prey, grizzly bears, and the elusive Spirit Bear.

Trade-Ready: Net rates, custom wildlife encounters, and guided programs available.

Unique Selling Feature: Focus on conservation, education, and rehabilitation, not entertainment.

12:30 PM – Monte Creek Winery

Ten minutes from the Wildlife Park, Monte Creek Winery delivers panoramic river valley views and a wine portfolio that reflects the unique Thompson Valley terroir. Their seasonal Terrace Restaurant offers elevated patio dining and wine pairings ideal for FIT and small groups. Your guests can enjoy a winery tasting before enjoying an alfresco lunch.

Group-friendly lunch packages and guided tastings available.

Product pairing: Winery tour + lunch + retail shop stop.

2:30 PM – Scenic Drive: East Shuswap Road + Hoodoos

Depart Monte Creek along the scenic East Shuswap Road, an off-the-beaten-path stretch that offers up-close views of the region's iconic hoodoo formations. Keep an eye out for wild Bighorn Sheep along the cliffs as this is one of the few places in BC where you might catch them in their natural habitat.

3:00 PM – T'kemplúps te Secwépemc Museum + Heritage Park

This important cultural stop offers visitors a powerful opportunity to engage with the living history of the Secwépemc people. Located on the traditional territory of the T'kemplúps te Secwépemc, the Secwepemc Museum features interpretive exhibits, ancestral artifacts, and outdoor heritage spaces that tell the story of a nation with deep ties to the land. The site is also home to the former Kamloops Indian Residential School, which was once the largest of its kind in Canada. Guided tours are available and offer an impactful, respectful way for guests to learn about the legacy of residential schools in Canada and the resilience of Indigenous communities today.

Trade-Friendly: Group bookings and guided interpretive tours available with advance notice.

4:30 PM – Red Collar Brewing + Gin Lane Distilling

Back downtown, guests can unwind with a tasting flight at Red Collar Brewing, while there guests can also enjoy Gin Lane, Kamloops' artisan gin lounge, which offers small-batch botanical gins in a stylish tasting setting. Perfect for culinary travellers and beverage-focused FITs.

5:15 PM – Electric Alley Walk + Ember's Brewhouse

Take a short walk through Electric Alley, a laneway with an photo-op illuminated mural, then arrive at Ember's Brewhouse for a casual pre-dinner sip or shareable plate.

6:00 PM – Dinner at The Noble Pig Brewhouse

Kamloops' original microbrewery, The Noble Pig, blends rustic, comforting food with inventive craft beer. With a laid-back atmosphere and locally inspired menu, it's a memorable and approachable dinner choice for a variety of guests.

7:30 PM – Music in the Park + Scoopz Ice Cream

In July and August, cap off the day with Music in the Park, a free concert series in Riverside Park, just steps from downtown. Pair it with a classic Kamloops treat from Scoopz Ice Cream.

Free, community-driven evening product ideal for FITs and families.

Day 2:

8:30 AM – Kekuli Cafe

Start the morning with a visit to this Indigenous-owned café, where bannock is served in both traditional and creative forms. From Saskatoon berry to smoked salmon toppings, Kekuli Cafe offers a meaningful and delicious introduction to Secwepemc-inspired flavours.

Cultural culinary experience.

10:00 AM – Self-Guided Downtown Mural Tour

Explore Kamloops' vibrant downtown on foot, discovering large-scale murals by local artists. This self-paced, photo-ready walk adds flexibility for FIT programs and encourages organic exploration.

Custom guided tours available for pre-book.

11:00 AM – Kamloops Museum & Archives

The Kamloops Museum & Archives spans three floors, featuring rotating exhibits, historical archives, and locally significant artifacts. It's a compact but thoughtful stop that provides important context around Kamloops' settler and Indigenous histories.

12:30 PM – Lunch at Yew Street Food Hall

Yew Street Food Hall is Kamloops' newest culinary hub, featuring locally-owned vendors offering everything from ramen and bao to tacos and vegan bowls. The casual, social atmosphere is ideal for FITs or small groups looking for choice and variety.

2:30 PM – Privato Vineyard & Winery + Woodward Cider Co.

Located just north of the city, Privato is a small-batch, family-owned winery specializing in handcrafted Pinot Noir and Chardonnay. Guests can sip among manicured gardens and stroll through the peaceful property. Right next door, Woodward Cider Co. offers refreshing orchard-based ciders in a laid-back, barn-style tasting room.

Ideal for **dual tastings**. Pre-book required for groups.

Seasonal picnic add-ons and special event options available.

4:00 PM – McLure Ferry Scenic Loop

A short detour with big scenic payoff—the McLure Ferry is a free, five-minute cable-guided crossing of the North Thompson River. It's a nostalgic way to slow down and enjoy panoramic rural views.

4:30 PM – Kamloops Art Gallery

The Kamloops Art Gallery features thought-provoking exhibits by Canadian and Indigenous artists, with a focus on issues of place, identity, and environment. Its central location and approachable size make it a great cultural stop before dinner.

5:30 PM – Dinner at Brownstone Restaurant

Set inside a beautiful 1904 heritage building, Brownstone is one of Kamloops' top fine dining establishments. The seasonal menu, built around local producers and regional flavours, makes this a natural choice for any guest.

7:00 PM – Theatre Under the Trees

End the day with a charming cultural experience under the Kamloops summer sky. Theatre Under the Trees is a beloved outdoor theatre series held in the shaded setting of Prince Charles Park throughout July. With original, family-friendly productions performed by a talented local ensemble, this experience offers guests a relaxed and enriching way to engage with Kamloops' creative community.

* If visiting outside of July, guests can instead enjoy a scenic post-dinner stroll through Riverside Park along the River's Trail. For those visiting in July and August, consider pairing the evening with Music in the Park, a free, nightly concert series held right in Riverside Park, offering a relaxed, local vibe and live music by the river.