

# Retail Resale Partner Program

The Tourism Kamloops Retail Resale Program provides local tourism operators with curated merchandise packages designed for simple, profitable resale. These packages feature our most popular, travel-friendly items that guests can easily take home as a reminder of their visit.

## How it works:



- Choose a package that fits your business
- Receive a curated selection of best-selling Kamloops merchandise
- Sell items at suggested retail prices
- Keep the profit on every sale
- No product selection or inventory planning required – we’ve done that for you.

## Reordering & Restocking

Running low on a specific item? No problem. Partners can reorder individual products at a discounted rate, so you don’t need to purchase a full package to restock. This allows you to keep your best-selling items available without overstocking.

## Why Participate?

- Easy retail opportunity with no product planning
- Proven, high-demand souvenir items
- Flexible package sizes to fit your space and audience
- Additional revenue stream for your business
- Easy restocking – reorder individual items at a discounted rate anytime

## Timeline

The Tourism Kamloops Retail Resale Partner program launched on April 1st. Orders will be delivered within 2 weeks.

## Retail Resale Package Options

### Ponderosa Collection

14 unique items | Retail Value : \$720

Our price \$500 | You save 30%

- 10 x Sunglasses
- 50 x Assorted Stickers
- 5 x Stuffed Rams
- 15 x Lanyards
- 5 x Tote Bags
- 10 x License Plate Key Chains
- 10 x Magnets
- 12 x Enamel Pins
- 5 x Playing Cards
- 10 X Postcards



### Clay Pack

7 unique items | Retail value : \$200

Our price \$160 | You save 20%

- 4 x Sunglasses
- 12 x Assorted Stickers
- 2 x Stuffed Rams
- 7 x Enamel Pins
- 2 x Playing Cards
- 8 x Postcards



### Hoodoo Line

11 unique items | Retail value : \$440

Our price \$325 | You save 25%

- 7 x Sunglasses
- 28 x Assorted Stickers
- 3 x Stuffed Rams
- 3 x Tote Bags
- 6 x License Plate Key Chains
- 12 x Enamel Pins
- 4 x Playing Cards
- 8 x Postcards

### Submit Your Pre-Order Now

Email [visitorcentre@tourismkamloops](mailto:visitorcentre@tourismkamloops) to submit your pre order.  
or visit [shop.tourismkamloops.com/collections/resale-retail-program](http://shop.tourismkamloops.com/collections/resale-retail-program)

### Questions?

[justint@tourismkamloops.com](mailto:justint@tourismkamloops.com)

250-320-9705