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Name: Dave Baker

Position Running For: Council

Campaign Website Provided: davebaker.ca

1) What role do you see tourism playing in Kamloops' economic growth, and how would you support the sector?

Tourism plays a huge role. Our whole city benefits when people are attracted here for an event. From hotels, restaurants, small businesses not to mention the benefit of our residents having something to do or watch. I would like to make sure that the city and Tourism Kamloops come together once a month to discuss events that we could promote together.

2) How would you support events, sports tournaments, and other initiatives that attract visitors to Kamloops?

Somewhat answered above, communication with each other is crucial. Most events, sports, conventions etc. use publicly owned buildings and land. We need to work together to continue to uphold our Tournament of Canada status.

3) What infrastructure or municipal investments do you think are most important for supporting both residents and the Kamloops visitor economy?

Continue to maintain what we currently have and build for the future. Promoting what Kamloops has to offer is key. The city needs to make sure that we invest wisely and really take the time to consider the benefits that tourism brings us.

4) What role do you believe the City of Kamloops should play in supporting the attraction, expansion, and long-term sustainability of air service at YKA to strengthen tourism, events and regional economic growth?

Most of the land around the airport is owned by the city. The current Airport Committee is working hard promoting our airport now. Looking at tax incentives and attracting the right businesses to the airport lands will only help. Our tourism sector would benefit greatly if we could expand both the number of flights and destinations. Direct flights to more destinations should be the goal.

5) How would you work with Tourism Kamloops and local tourism businesses to strengthen Kamloops as a destination?

Strike a committee with all parties at the table to discuss the possibilities of what is out there.

6) What do you see as the biggest opportunity for Kamloops' tourism sector over the next four years?

Promote what we already have, work together, and possibly partner with the private sector.