

*** Please Note All Responses Are Published Exactly As They Were Submitted. ***

Name: Doug Ronnquist

Position Running For: Council

Campaign Website Provided: N/A

1) What role do you see tourism playing in Kamloops' economic growth, and how would you support the sector?

Tourism is integral to Kamloops economic growth. We are the tournament capital and I fully support that and would like to highlight that by bringing in more sporting events and utilizing the spaces we have. The economic spin off is felt by all our citizens - bringing retail, hotel, small business and food industries prosperity. Keeping fiscal responsibility in mind, I would support the sector by investing in local infrastructure needed to make Kamloops a destination.

2) How would you support events, sports tournaments, and other initiatives that attract visitors to Kamloops?

Working with local groups, publically endorsing local events.

3) What infrastructure or municipal investments do you think are most important for supporting both residents and the Kamloops visitor economy?

We need to maintain our current tourism infrastructure. We need to keep our streets and buildings clean and safe, by budgeting for public safety (RCMP)

4) What role do you believe the City of Kamloops should play in supporting the attraction, expansion, and long-term sustainability of air service at YKA to strengthen tourism, events and regional economic growth?

I believe that the airport is underutilized. It is challenging as a community to support it when many travellers prefer to drive to Kelowna where the options are plentiful. As a regional airport we only fly to hubs which can cause connection issues. We need to work closely with YKA and see what we can do to attract airlines and possibly offer a Sun Destination to keep our residents flying from home. YKA is doing a great job at bringing in non commercial business. The role of the City can be to assist YKA with looking at public transport to the airport, assist the airport with grant applications and offer lease relief if fiscally possible. We need the airport for business and tourism so it is important the city helps where it can.

5) How would you work with Tourism Kamloops and local tourism businesses to strengthen Kamloops as a destination?

We need to ensure public transportation is available - buses, airport and ride share companies. Support to Tourism Kamloops is very important to bring in revenue. I am a sports guy and I know what Kamloops has to offer, we need to expand on that, and actively bring in more sporting events. Keeping Kamloops safe is a step towards that. Keeping our spaces clean and maintained are crucial. Many families (including my own) in BC have memories of coming to Kamloops for sporting events, I really want to bring that back for future generations. Looking at possible grants or funding to do this would be something I am very interested in.

6) What do you see as the biggest opportunity for Kamloops' tourism sector over the next four years?

Marketing Kamloops - Bringing in Sporting events and tournaments to utilize our new multiplex, golf courses, soccer pitches, ice sheets and



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current facilities.