

*** Please Note All Responses Are Published Exactly As They Were Submitted. ***

Name: Margot Middleton

Position Running For: Council

Campaign Website Provided: margotmiddleton.ca

1) What role do you see tourism playing in Kamloops' economic growth, and how would you support the sector?

Tourism is a major driver of our economy in Kamloops and our region. A combined effort by both TK, the City and the TNRD is vital to ensuring we meet the needs of our City and our region.

2) How would you support events, sports tournaments, and other initiatives that attract visitors to Kamloops?

At the City, the Tournament Capital of Canada our work together is key to maintaining and building on the brand. This means civic facilities as well as businesses need to be well positioned to host events of every type, including non-sporting type of events such as the Arts, Indigenous Events, faith based events and conferences supporting the business sectors in Kamloops

3) What infrastructure or municipal investments do you think are most important for supporting both residents and the Kamloops visitor economy?

The current Build Kamloops Plan for civic facilities and the possibility of a convention/trade and Agriculture center. Also the need to maintain and improve/expand our current facilities

4) What role do you believe the City of Kamloops should play in supporting the attraction, expansion, and long-term sustainability of air service at YKA to strengthen tourism, events and regional economic growth?

Working with all entities, this is ongoing and the tax exemption for the new industrial/commercial lands at the Airport is an example

5) How would you work with Tourism Kamloops and local tourism businesses to strengthen Kamloops as a destination?

Thru the City and the TNRD and neighbouring municipalities as Tourism is a regional benefit essential to the well being of our economy and our residents

6) What do you see as the biggest opportunity for Kamloops' tourism sector over the next four years?

An iconic type attraction , special to Kamloops and our region that is accessible 12 months of the year. Something that will draw people to City/region and will be recognized world wide but is also something our residents would visit regularly.