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Name: Nancy Beppe

Position Running For: Council

Campaign Website Provided: Nancybeppe.com

1) What role do you see tourism playing in Kamloops' economic growth, and how would you support the sector?

Based on the following information provided by Tourism Kamloops, the tourism sector is a key part of Kamloops' economy

- Kamloops welcomes nearly 2 million annual visitors, serving as a premier year-round hub where "rivers meet desert benchlands".
- Direct Economic Impact: Visitor spending reached a record \$316 million, injecting over \$500 million in total economic impact into the BC economy
- Tourism activity generates \$8.5 million in municipal taxes, directly supporting local services and offsetting property taxes by roughly \$210 per household.
- Job Creation: The tourism sector directly supports 2,645 jobs across local hospitality, recreation, and retail businesses.

2) How would you support events, sports tournaments, and other initiatives that attract visitors to Kamloops?

As well as supporting groups like Kamloops Sports Council, which is a key player in supporting bids for sports events, I would support a comparable group that could bid on provincial, national and global cultural events. I want to see the conference centre idea proposed by Tourism Kamloops come forward as it is an area of opportunity as well.

3) What infrastructure or municipal investments do you think are most important for supporting both residents and the Kamloops visitor economy?

Active transportation including cycling and transit are an important piece. Having overlapping events also help. The Christmas market and riverside ice rink games be opportunities for other complementary opportunities. New mining projects like Trekor mine in the north Thompson and the 420 be supply companies give the city the opportunity to host resource conferences

4) What role do you believe the City of Kamloops should play in supporting the attraction, expansion, and long-term sustainability of air service at YKA to strengthen tourism, events and regional economic growth?

Ongoing, the City has and does invest in infrastructure to support sports and culture. At the same time, the City provides staff to coordinate with groups hosting events in City facilities

5) How would you work with Tourism Kamloops and local tourism businesses to strengthen Kamloops as a destination?

The completion of Build Kamloops is core to supporting tourism. At the same time, committing City resources in bids (eg international curling or hockey) is something that I have and will continue to support. The City Council recently renewed the Hotel and Motel Redevelopment Revitalization Tax Exemption which will incentivize development of lodging for tourism.



D-1420 Hugh Allan Drive
Kamloops, BC, Canada, V1S 1L8

What do you see as the biggest opportunity for Kamloops' tourism sector over the next four years?

First as the Build projects are completed, more events can happen. Second, there are a large number of resource sector projects in and around Kamloops which will bring a large number of visitors especially business related.