

*** Please Note All Responses Are Published Exactly As They Were Submitted. ***

Name: Nevin Webster

Position Running For: Council

Campaign Website Provided: nevinwebster.tumblr.com

1) What role do you see tourism playing in Kamloops' economic growth, and how would you support the sector?

As a TRU BTM student I understand how vital tourism is to the economic growth of the city; tourism allows for the injection of outside dollars directly into our local economy. I believe that the role tourism plays in Kamloops' economic growth will be seen by the taxes collected by the Municipal & Regional District TaxProgram (MRDT) and the initiatives this money supports.

2) How would you support events, sports tournaments, and other initiatives that attract visitors to Kamloops?

As a city councillor, it is important to attend local events, tournaments and gatherings. I am in the unique position of being a successful local content creator with a knack for telling stories that are highly engaging. I plan to utilize the platform that I have built to attract visitors to Kamloops' events, sports tournaments, and other initiatives.

3) What infrastructure or municipal investments do you think are most important for supporting both residents and the Kamloops visitor economy?

The Kamloops Centre for the Arts and the multiplex-arena are vital for both Kamloops residents and visitors alike. Both pieces are attractive to

visitors in their own ways, allowing visitors diversity of what they wish to participate in whether it be the arts or sports. However, Kamloops does need a “Instagram worthy” viewpoint or feature so that visitors can boast about their visit to our city to their friends and family at home.

4) What role do you believe the City of Kamloops should play in supporting the attraction, expansion, and long-term sustainability of air service at YKA to strengthen tourism, events and regional economic growth?

If Kamloops wants to be an international destination, it needs to support the needs of the air service at the Kamloops Airport. The City of Kamloops needs to be prepared to lobby the ALR for growth of the airport in the near future.

5) How would you work with Tourism Kamloops and local tourism businesses to strengthen Kamloops as a destination?

As I mentioned, I would use the platform I have built on social media to share the love and passion for Kamloops with the online world.

6) What do you see as the biggest opportunity for Kamloops' tourism sector over the next four years?

The biggest opportunity for Kamloops sector is to become the eSports Tournament Capital of Canada.